

SPECTRUM PICTURES CORP.

PRESENTS

KEN MAYNARD

IN

"WHISTLIN' DAN"

OUTDOOR SETTINGS OF MAJESTIC BEAUTY IN "WHISTLIN' DAN"

(Advance Story)

Although the thrill of the western picture is usually considered to be in the spectacular riding and fast action, the fact is often overlooked that there is real value in these outdoor pictures in their scenery.

No matter how expert the set designer, how clever the set dresser and how beautiful their combined results there never was a human mind or hand that could compete with the majesty and beauty of the settings Mother Nature herself has built for the Western dramas.

Some of the far-famed beauties of the Southern California country may be seen in Ken Maynard's latest picture

"Whistlin' Dan," which is practically one hundred per cent. outdoors.

"Whistlin' Dan" comes to the theatre with a cast including Maynard, Joyzelle, Georges Renavent, Harlan Knight, Don Terry, Jessie Arnold and a large cast of popular players. Phil Rosen, who has been at the directorial helm for a number of Productions starring Ken Maynard, again presided at the megaphone.

Maynard's Bandit Role

(Advance Short)

Financially speaking, Ken Maynard is the most unsuccessful bandit in history in his role in latest Western picture, "Whistlin' Dan," coming to the theatre

In the assumed role of bandit and holdup man he never "turns a trick!" As a member of a famous band of border outlaws he is one hundred per cent. unsuccessful in staging holdups. This is part of his revenge, however, on the entire band for the murder of his young partner, and the capture of the gang completes his scheme.

With Maynard in "Whistlin' Dan" are Joyzelle, Georges Renavent, Harlan Knight, and Don Terry.

Branded to Right A Wrong!



2 Col. Scene Cut or Mat No. T-330

Maynard Flies To Rescue Of Snowbound "Western" Players

(Current Reader)

Ken Maynard found a new reason for flying his airplane recently, when he flew to Kernville, where the "Whistlin' Dan" troupe were snowbound, with mail and provisions.

The company had gone up to Kernville, which is in the heart of the most mountainous country in Southern California, to get ready for location shots on Ken's latest picture, "Whistlin' Dan," now being presented at the Theatre.

Ken was to follow into the location camp as soon as he had word that they were ready for him. But, one of the biggest snow storms California has ever experienced interrupted their

plans. It snowed so much that they not only were unable to start shooting but Ken couldn't get in to the company.

They had plenty of the necessary provisions, but Ken discovered that they were going to have to wait until a snow plow was located and sent up to dig them out, so he decided to fly up with mail, candy and tobacco. His arrival arrested a tense battle of snowball, both sides were willing to call the war off and watch Ken as he attempted to land. Not finding a suitable landing place he had to content himself with dropping his presents overboard.

PICTURESQUE BANDIT STRONGHOLD SEEN IN MAYNARD TALKIE

(Advance Story)

The man Vasquez, who terrorized California in the early days and has been called the most terrible and spectacular bandit in all California-Mexican history, kept himself, his band of men and his hoards of gold hidden away in a rocky locale some 80 miles from Los Angeles. This location has become known as Vasquez Rocks, and is a picturesque reminder of adventurous days in early California.

In the next Western feature starring Ken Maynard, "Whistlin' Dan," coming to the theatre Vasquez Rocks plays a prominent part in the scenery. It serves as the hide-away of a band of outlaws, headed by Karloff, (Georges Renavent) which has been terrorizing a small Texas town. Maynard manages to join the gang in order to obtain revenge for the killing of his pal, Bob, and is thus able to take part in the activities of the outlaws until he is ready to spring his trap. The story is crammed with suspense and rapid-fire action.

"Whistlin' Dan" was written by Stuart Anthony, directed by Phil Rosen and the cast includes Joyzelle, Georges Renavent, Harlan Knight and Don Terry.

"Whistlin' Dan" Coming

(Advance Short)

The ever-popular Ken Maynard, screenom's best known "Western" star, will be seen in another of his strong he-man roles in "Whistlin' Dan" his latest feature

which will be shown at the Theatre on Ken is cast in the title role in this outdoor story, and creates the character of a straight-shooting cowboy who turns bandit to avenge the killing of his pal.

Phil Rosen directed this latest Maynard opus. The cast includes Joyzelle, Georges Renavent, Harlan Knight and others.

Newspaper Stories -- Synopsis, C

KEEPING FIT IS AN IMPORTANT PART OF EVERY ACTOR'S JOB

(Advance Story)

There is probably no profession in the world in which physical "fitness" plays a more important part than in the acting profession. A great many actors and actresses think their success depends as much upon their physical well-being as their histrionic ability, and many and varied are the means used to attain and keep this "fitness."

A canvass of the players in "Whistlin' Dan" coming on to the Theatre, netted the following facts about members of the cast:

Ken Maynard considers a good fast ride on Tarzan every morning his perfect exercise.

Don Terry has a miniature gymnasium built on the roof of his apartment house where he spends 45 minutes daily with a trainer. Incidentally, this trainer has been with Don since the days of his championship boxing under the name of Bobby Dinsmore.

Joyzelle goes through a dance routine every morning and at some time during the day manages to get in a swim in an outdoor pool.

Georges Renavent, a native Parisian, naturally finds there is nothing like fencing to develop and keep his muscles in condition.

And, Harlan Knight has a system of pulleys and weights with which he tussles every morning.

Anyone under the false impression that the life of the stage and screen is one round of gaiety should see with what strict adherence successful members of the profession follow the rules of good physical culture, thus insuring themselves of the longest and most successful lives.

A Life For A Life!



2 Col. Scene Cut or Mat No. T-332

Movie Bandit A Suave Parisian

Productions have chosen for the role of the bandit chief, Karloff, in Ken Maynard's western, "Whistlin' Dan," was born in Paris and educated at the Conservatoire in the Seine city.

His ancestors for generations were famous in the theatre in Europe. His grandfather, Coquelin, was one of the greatest actors France has ever known. Georges, himself, has been on the stage since his fourth birthday.

Motion picture executives have insisted upon keeping him in strictly "heavy" roles, but he has never played anything but sympathetic and juvenile roles on the stage.

In 1917 Renavent came to New York with the French Theatre, but American producers soon noticed him and after playing for several years with Mrs. Fiske, he was starred by George M. Cohan and for five years by the Frohmans. When they were casting for "Rio Rita," he was brought to Hollywood to play the part of Ravenoff—his first motion picture part.

Renavent has gray eyes, brown hair and weighs 185 lbs. He is over six feet tall.

DON TERRY IN NEW MAYNARD TALKIE A 'THREE LETTER' MAN

(Current Reader)

Don Terry, wisely chosen for the role of Ken Maynard's young pal in "Whistlin' Dan," now showing at the theatre, has one of the most unusual hobbies yet to be discovered.

Getting past the elementary biographical facts, such as his birth at Natick, Massachusetts, into an old New England family, his attendance at the Tennessee Military School, Andover Academy, Harvard, Cambridge and several European centers of education, we arrive at the conclusion that versatility is his most outstanding characteristic, with more than a thread of adventure in his veins to cause him to leave home and an established future to seek knowledge, experience and accomplishment in the outside world.

Dwelling on a few of his specific triumphs, we find him spending his sixteenth birthday with the Sixth Division Marines in Belleau Wood.

During his attendance at Harvard he won three of the coveted "H's" in football, basketball and baseball.

In 1924 he was one of the Olympic boxing champions and for one year he was amateur middleweight boxing champion of the United States.

Having achieved recognition as a scholar and success in athletics he turned his attention to an entirely different field. Liberty Magazine has published two of his articles on rum-running. During a visit to Hollywood he was approached by one of the major studios and given a term contract.

Entering the field of business, Mr. Terry has established and managed an extremely successful drapery shop in Hollywood to which he devotes his time when not appearing in pictures.

RED - BLOODED ACTION IN A STORY OF STRENGTH

Whistlin' Dan and Bob Reid, young cowmen, partners and pals, receive payment for their year's round-up . . . Dan goes to the local bank and pays off their joint note, while young Bob starts across the border to visit a beautiful girl with whom he has recently fallen in love.

Bob is held up by Karloff, much-wanted leader of a gang of border renegades who is disappointed not to find the money on Bob. He decides to hold Bob for ransom, and has him send a letter to Dan, telling the latter that unless he arrives with Bob's ransom before sundown Bob will be put to death.

Dan receives the note; he has already paid out the money to the bank; he tries to re-borrow it to ransom his pal, is refused, and in desperation holds up the bank. With the money Dan rides for the appointed place, but arrives too late. Karloff has made good his word and slain Bob.

Dan returns to town and is arrested for holding up the bank, despite the fact that he returned the money. In jail he encounters one of Karloff's gang awaiting trial for murder. This man, not knowing him, confides to him that Karloff is raiding the town to rescue his henchman . . . Karloff raids the town, rescues his henchmen, and also Dan

KEN MAYNARD in "WHISTLIN' DAN"

Directed by Phil Rosen
Story and Continuity by Stuart Anthony
R C A Photophone Noiseless Recording

THE PLAYERS

Dan.....KEN MAYNARD
Carmelita Joyzelle
Karloff.....Georges Renavent
Bob.....Don Terry
"July".....Harlan Knight
"Horty".....Jessie Arnold
Webster.....Jack Rockwell

Length, 5804 Feet. Running Time, 65 Min.

. . . He likes Dan, and offers him an opportunity to join his band. Dan becomes a member of the Karloff band in order to avenge death of his pal.

Established as a member of Karloff's band, Dan meets and falls in love with a young Spanish girl, Carmelita . . . learns later that it is the girl Bob loved.

Despite Karloff's fondness for Dan, he begins to grow suspicious, since one after another of his men disappear mysteriously after Dan joins the band.

Throughout the balance of the story it is a battle of wits between Dan and his leader, the latter striving always to trap Dan as a traitor. He succeeds eventually, with the co-operation of Dan himself, and with the remaining members of his depleted band is led into a trap where the Sheriff, a friend of Dan's, is waiting for the renegades with the large posse. They are wiped out clean, killed or captured . . . and at the border jail the secret of the disappearing men is revealed when we see them joined by the balance of the band.

But Karloff has made his escape . . . A spectacular chase and a battle to the death between Dan and Karloff, climaxes the story, with Dan winning the battle and the girl.

Cast and Credits -- Publicity Cuts

Rented Dress Suit In Concert Debut Didn't Upset Harlan Knight's Poise

(Current Reader)

Harlan Knight, veteran actor of the stage and screen now appearing with Ken Maynard in "Whistlin' Dan," at the theatre, made his first public appearance quite unaware of the fact that his rented dress suit came no where near fitting his lanky frame.

He was to have his first concert performance at the old Waldorf-Astoria Hotel and his manager told him it would be necessary for him to wear a dress suit.

So he rented one. However, never having seen a dress suit he didn't try it on and when he stepped upon the stage he was greeted with a storm of laughter. In place of being disconcerted he attributed the laughter to his long, gangly body and proceeded with his concert.

He made two appearances later at the same hotel, but never after the first night was he met with such a reception. A lanky, unknown youth in a rented, ill-fitting dress suit might call forth amusement, but having once heard his voice th's amusement was hushed forever.

JOYZELLE, NOTED DANCER, HAS WON SWIMMING AWARDS

(Current Short)

Joyzelle, interpretive dancer playing the leading romantic role opposite Ken Maynard in current Western, "Whistlin' Dan," now at the theatre, has what most people would consider a curious pastime.

She spends most of her leisure time at the pool in Los Angeles where the Olympic Games contestants are training. This is as exciting to Miss Joyzelle as a fast polo game.

The entirely different form of exercise required to keep in shape for swimming, from that required for dancing prohibits her from doing all of the swimming she would like to do for at one time she, herself, was an endurance swimmer and high-diving champion, and she has won many cups and awards for her prowess.



1 Col. Scene Cut or Mat No. T-333

KEN MAYNARD, TARZAN SCORE NEW TRIUMPH IN "WHISTLIN' DAN"

(Newspaper Review)

Ken Maynard and his "wonder" horse, Tarzan, may again be seen at the theatre this week in Western thriller, "Whistlin' Dan."

"Whistlin' Dan" is good entertainment for young and old, and there is real quality production and a story of unusual interest which builds to a smashing climax.

Ken is seen in the role of a cattle rancher whose young partner has been cruelly murdered by a gang of outlaws, and he starts out to capture them.

He has a lucky break when he gets a chance to join the gang and "operate" from within their ranks.

During the course of the gang's operations Ken manages to do away with a few of them at a time, but eventually is forced into battle with the leader.

After a furious hand-to-hand battle with Karloff, the leader, and a fast, breath-taking race to the border and across, the gang is captured and the mystery as to the disappearance of the other members is solved.

An excellent supporting cast with Maynard includes Joyzelle, Georges Renavent, Don Terry, Harlan Knight and Jessie Arnold.



1 Col. Star Cut or Mat No. T-335

Breath-Taking Thrills In New Maynard Western

(Newspaper Review)

In accordance with the increasing popularity of western melodramas throughout the country the theatre this week is showing another of western pictures starring Ken Maynard in "Whistlin' Dan."

Ken has the role of the "avenger" in "Whistlin' Dan." A youthful partner has been murdered by a gang of border renegades and Ken, through a lucky "draw" from fate, is allowed to accomplish his revenge from within the bandit ranks.

Production has an unusually strong and appealing story in "Whistlin' Dan," with an excellent supporting cast, and those who like the hair-raising, breath-taking, hard-riding westerns will find plenty of thrills at the theatre this week.

With Ken in prominent roles are Joyzelle, Georges Renavent, Don Terry, Jessie Arnold and Harlan Knight.

Joyzelle, Ken Maynard's Leading Lady, Born On Cotton Plantation

(Current Reader)

Joyzelle, chosen for the leading feminine role opposite Ken Maynard in "Whistlin' Dan," was born near Mt. Pleasant, Alabama, on a cotton plantation. Such time as she did not spend at Miss Burgoyne's Seminary was spent on the plantation and with relatives in Louisiana.

She is of Spanish and French descent, which combination of Latin bloods, and her association with the real old southern negroes on her native plantation, are directly responsible for the poetry and rythm of her body in dancing.

Dancing, however, was not Miss Joyzelle's first bid to fame. Beginning with her fourteenth year she did exhibition endurance swimming and high diving, winning cups for the school from contests throughout the entire south. She took up dancing professionally later when she went with the summer Chautauqua shows traveling

through the south and middle west.

She will be remembered by motion picture audiences as the exotic Princess of Mars in "Just Imagine." Since her work in this picture she has been unable to do very much work in pictures due to a severe case of make-up poisoning contracted during work on it.

Miss Joyzelle has red-brown hair hazel eyes and is five feet four inches tall and is an ardent devotee of all forms of athletics and a master of many of them. She has been married for over two years to Phil Rosen, director.

KEN MAYNARD'S NEW OUTDOOR DRAMA AN EXCITING WESTERN

(Newspaper Review)

The theatre this week offers its audiences "Whistlin' Dan," another of the thrilling, fast-moving western dramas.

Ken Maynard, one of the screen's popular western actors, is starred in a story that deals with his revenge of the death of a young partner, and his love for a young Spanish dancer.

Ken contrives to get himself installed on the gang "roster" as a trusted member, and from within their band manages to dispose of the outlaws a few at a time.

When the leader, Karloff, played by George Renavent, becomes suspicious, the action becomes fast and furious. Tense moments of gun play and fast riding, with suspense to the last moment make "Whistlin' Dan" one of the best westerns yet to be turned out.

Excellent photography, with rugged natural settings adding a picturesqueness of a quality not usually seen in these western dramas, provides an element of extraordinary interest. Phil Rosen, who has achieved a high rank with his direction of these Ken Maynard features, again demonstrates his ability with a smoothly directed, evenly flowing narrative.

With Maynard in the cast are Joyzelle, the intriguing little Spanish dancer; Don Terry, Jessie Arnold and Harlan Knight.



1 Col. Scene Cut or Mat No. T-334



KEN MAYNARD
AND HIS FAMOUS HORSE "TARZAN"

in
"WHISTLIN' DAN"

NEWS - PAPER ADS

Ken Maynard In "Whistlin' Dan" Is An Event. Let These "Ads" Tell The Fans Ken's Back In His Greatest Western Role!

KEN MAYNARD
AND HIS FAMOUS HORSE "TARZAN"
in
"WHISTLIN' DAN"

The dashing, daring Ken Maynard in a swift-paced all-action story of the rugged West that was.



1 Col. Ad Cut or Mat No. T-341

2 Col. Ad Cut or Mat No. T-337



KEN MAYNARD

in
"WHISTLIN' DAN"

DIRECTED BY PHIL ROSEN
STORY BY STUART ANTHONY
RECORDED BY RCA PHOTOPHONE

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"TARZAN"

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KEN MAYNARD
in
"WHISTLIN' DAN"



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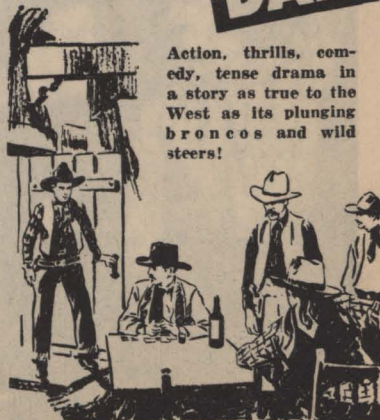
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AND HIS FAMOUS HORSE "TARZAN"



Action, thrills, comedy, tense drama in a story as true to the West as its plunging broncos and wild steers!

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